



# IMPROVING QUALITY & PRODUCTIVITY IN THE NHS: COLLABORATION - RESEARCH – INNOVATION

BT Convention Centre, Liverpool

11th November 2010

Endorsed by:



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## Collaboration – Research - Innovation

The NHS is the largest UK customer of medicines and technologies produced by the Life Science industry, which also provides an excellent environment for Clinical Trials and investigations. Measures to ensure that the NHS leads the way in the uptake of ground-breaking and cost-effective medicines and treatments are being put in place, and industry, academia and the third sector can play a crucial role in helping the NHS to meet its **Quality, Innovation, Productivity, and Prevention** objectives.

The board of every NHS organisation is now expected to engage with staff, industry and other partners on how innovation can best be harnessed to **improve quality** and **reduce costs** at all levels of the system. The government has also reinforced the need for greater emphasis on research in the NHS Operating Framework.

A sea change is underway across the NHS and Life Sciences sector. When independent organisations forge mutually beneficial, mutually dependent relations, inevitably a stronger Master Mind group is born as a result. When collaborators have transparent and open dialogue this leads to trusting relations. When leaders work jointly in this manner all elements of **QIPP** can be achieved including – **Better Quality - Innovative Practices - More Productive - Preventing Waste**

## Objectives

This important strategy meeting will bring together senior personnel from across the NHS, Government, Academia, Industry & Third Sector to debate the key issues and explore solutions to establish UK plc as world class leaders in Life Sciences.

The event will give all participants the platform to develop new relationships and cement existing ones, ensuring that the necessary partnerships are in place to embrace innovation and deliver improved **quality** and **productivity** outcomes.

The theme of the conference will be on collaborative relations across sectors and departments – this is at the core of Government Interrelations vision and philosophy.

The conference will continue the message of innovation from last year's event, while encouraging the proliferation of it.

The day will look at how through strategically aligned and clearly communicated strategic objectives on all party sides - QIPP can become a fast achieved reality - from the research stage of developing new drugs through to improved uptake of new medicines by clinicians, that will eliminate waste and redesign care pathways ensuring better use of tighter budgets.

Our expert speaker programme will give delegates the opportunity to hear first hand from some of the leaders spearheading the initiatives that will help the NHS meet and overcome the challenges ahead.

## Speakers

### **Tony Bell**

*CEO*

The Royal Liverpool & Broadgreen University  
Hospitals NHS Trust

### **Louise Wood**

*Head of Innovation and Industry R&D Relations*

Department of Health

### **Mark Wilkinson**

*Director*

NHS Life Sciences Innovation Delivery Board

### **Dr. Carole Longson**

*Health Technologies Evaluation Director*

National Institute for Health and Clinical  
Excellence (NICE)

### **Joyce Drohan**

*SHA Quality and Productivity Programmes,*

*Director & Senior QIPP Adviser*

The Department of Health

**(More high level speakers to be  
confirmed post election)**

## Who Should Attend?

Chief Executives  
Chairperson  
Chief Pharmacist  
Clinical Governance Quality Assurance, Head of  
Clinical Lead  
Clinical Trials Director  
Commissioning Director  
Community Lead  
Chief Operating Officer  
Clinical Governance Director  
Contracting & Commissioning Director  
Director of Nursing  
Director of Procurement  
Directors of Pharmacy  
Finance Director  
General Manager  
GP Commissioning Lead  
Health Promotion, Head of  
Info Services & Performance, Head of  
Innovation, Head of  
Medical Director  
Medicines Management, Head of  
NHS Board Directors  
NICE Implementation, Head of  
PET Chairs  
Performance & Planning Director  
Procurement Director  
Procurement General Manager  
Project Director  
QIPP Leads & Head of  
Redesign Clinical Care Pathways, Head of  
Research & Development Director  
Service Development Director  
Strategic Planning, Head of  
Training & Education Director

## Speciality Sessions

### **QIPP**

**Dealing with the Financial Deficit  
Quality and Productivity**

**Culture of Research**

**Collaboration for Innovation**

**UK plc Life Sciences Super Clusters**

**Working Across Organisational &  
Sector Boundaries**

**Long Term Conditions**

**Redesigning Care Pathways**

**Adoption of Innovation**

**New Treatments & Technologies**

**Interdependent, Mutually Beneficial  
& Mutually Reliant Relation**

## Contact

**For Delegate Tickets or Sponsorship and  
Exhibition Opportunities Contact -**

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